



Alia Crocker, Ph. D

Alia Crocker, Ph.D. is an Associate Professor of Strategy in the Management Department at Babson College where she teaches courses on strategy, consulting, and leadership development to undergraduate, MBA, and executive education audiences. Professor Crocker takes an experiential learning approach to teaching by leveraging real world scenarios and a problem-solving lens in all her courses. Her research focuses on understanding organizational performance as well as collaboration, learning, and agility through examining strategic human capital resources and social networks. Her research has been published in academic journals such as the *Academy of Management Learning & Education*, *Journal of Management*, *Strategic Organization*, and *The International Journal of Human Resource Management* as well as in practitioner-oriented outlets such as *Harvard Business Review* and the Society for Human Resource Management's *People + Strategy*. She serves as an affiliated research faculty member of the Kerry Murphy Healey Center for Health Innovation and Entrepreneurship. Professor Crocker earned her Ph.D. in Strategy at the Isenberg School of Management at the University of Massachusetts, Amherst. Prior to her academic career she worked as a management consultant focused on the healthcare industry, providing services to biotech, pharmaceutical, and medical device companies. She also holds an M.A. degree in International Relations from Boston University and a B.S. degree in Computer Information Systems from Bentley University.