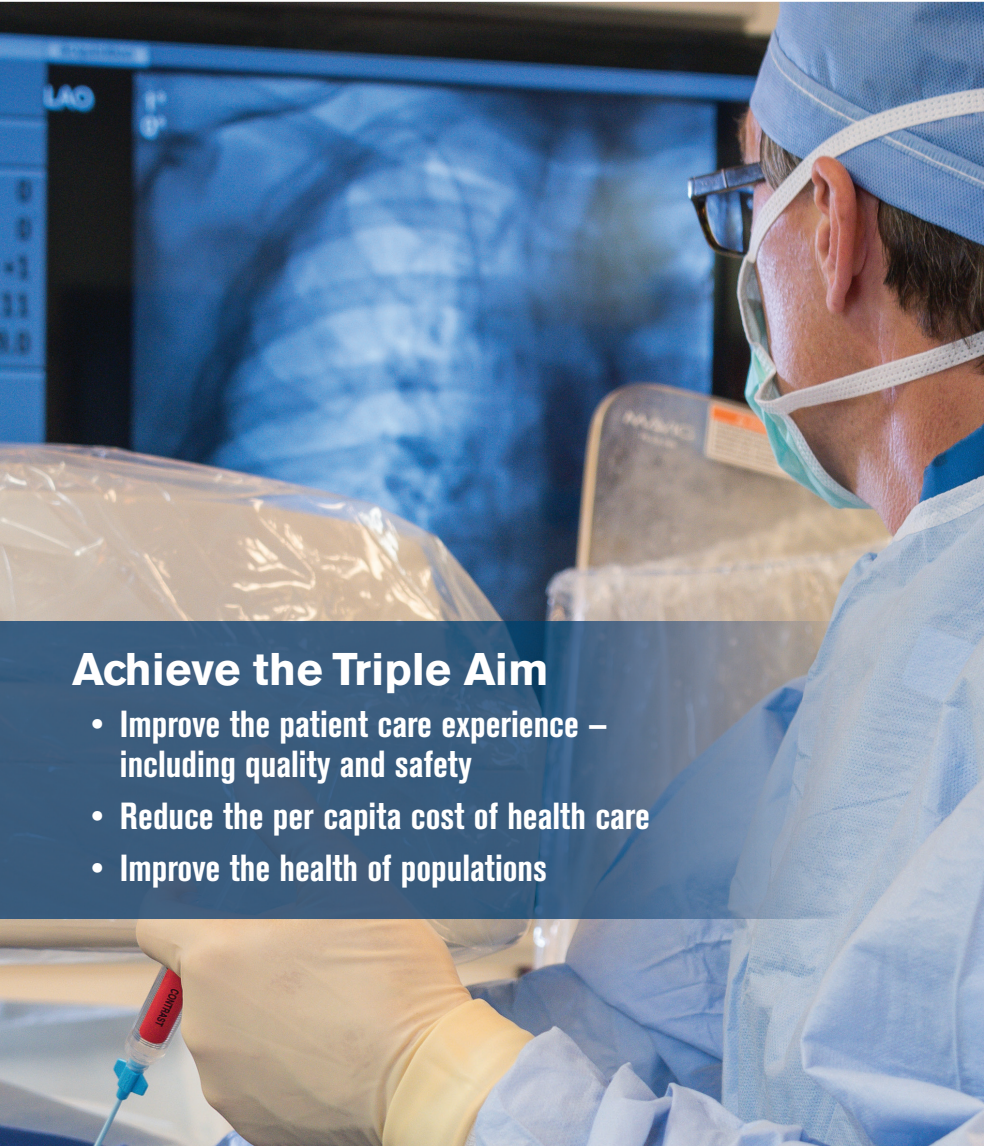


The Clinical Practice of Interventional Radiology: Good Medicine and Good Business

Longitudinal Care

Beyond performing minimally invasive procedures, interventional radiologists also provide longitudinal patient care — before, during and after treatment.

As active participants in both acute and outpatient settings, IR physicians provide treatment plans and follow up with patients and other physicians to monitor health and outcomes.



Achieve the Triple Aim

- Improve the patient care experience — including quality and safety
- Reduce the per capita cost of health care
- Improve the health of populations

Good Medicine and Good Business

IR Is Modern Medicine

Interventional Radiology (IR) specializes in the minimally invasive treatment of medical conditions that once required open surgery and longer-term hospital admissions.

Harnessing the power of image-guided therapies, today's IR physicians efficiently treat challenging patient medical conditions — with less risk and expense.

Less Is More

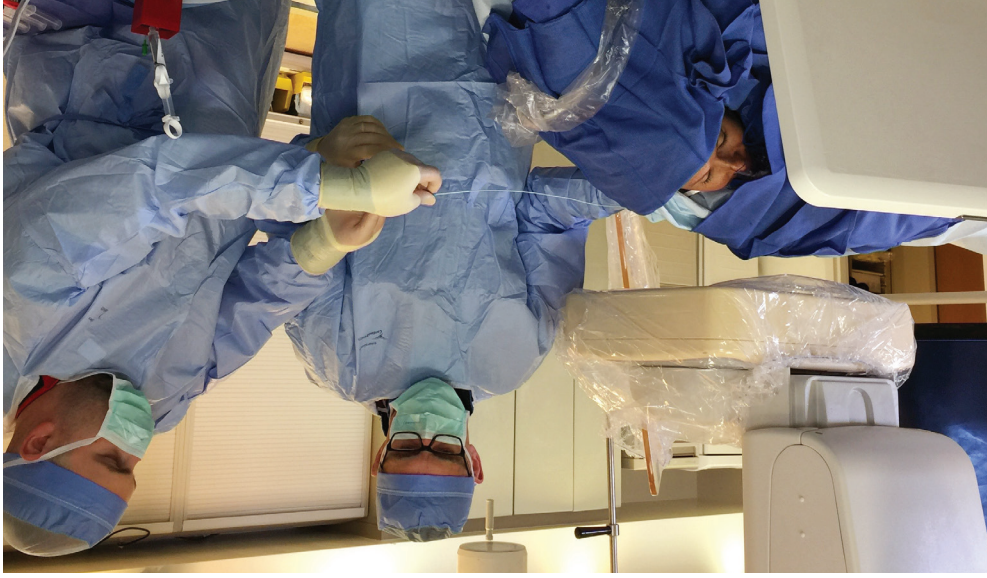
Less-invasive, patient-centered IR treatment is comprehensive and affordable care. It effectively reduces the length of hospital stays, minimizes potential complications and saves lives.



Essentially, a clinical interventional radiology practice benefits hospitals,

health systems and medical groups through efficient and value-added procedures. Less-invasive IR procedures allow you to shift care to less expensive outpatient settings and increase patient throughput.

As a result, greater patient satisfaction positively impacts performance measures in value-based delivery and payment models.



- ### Improved Patient Experience Aim
- Shorter recovery times
 - Reduced risk
 - Better outcomes

Integrated Care Teams

Interventional radiologists are on the front lines of clinical advances and the use of the latest image-guided technologies. They are board-certified physicians who are trained in both diagnostic imaging and minimally invasive interventional treatments and procedures.

IR physicians are integral members of patient care teams, performing an array of procedures in virtually every organ system. They forge relationships across departments — promoting innovation and breaking down silos of care every step of the way.