UMass Medical Center and University of Massachusetts Medical School

RADIOLOGY COMMUNICATION SKILLS TRAINING MODULE

Introduction

- Good communication skills are important to foster a good doctor/patient or doctor/referring clinician relationship
- There is a growing emphasis on teaching communication skill to medical students and residents
- Simulation has been used to allow doctors practice their communication skills in a safe setting and get feedback on how to improve

Essential Elements of Communication

- 1. Build the doctor-patient relationship
- 2. Open the discussion
- 3. Gather information
- 4. Understand the patient's perspective
- 5. Share information
- 6. Reach agreement on problems nad plans
- 7. Provide closure

First things first

 Make sure the FIRST thing you do when meeting a patient is introduce yourself

- Name, title, role in patient's care
- Example: "I am Dr. Carolynn DeBenedectis, I am a radiologist and I read your mammogram today."

Build the doctor-patient relationship

- greets and shows interest in the patient and their family
- uses words that show care and concern throughout the interview
- uses tone, pace, eye contact, and posture that show care and concern
- responds explicitly to patient and family statements about idea and feelings

Open the Discussion

 allows the patient and family to complete opening statement without interruption

 asks "is there anything else?" to elicit full set of concerns

explains and/or negotiates an agenda for the visit

Gather Information

- addresses patient and family statements using open- ended questions
- clarifies details as necessary with more specific or "yes/no" questions
- summarizes and gives the patient and family opportunity to correct and add information
- transitions effectively to additional questions

Understand the Patient's Perspective

 asks about life events, circumstances, other people that might affect health

 elicits patient's and family's beliefs, concerns, and expectations about illness and treatment

Share Information

 assesses patient's/family's understanding of problems and desire for more information

explains using words that patient/family can understand

asks if the patient/family has any more questions

Reach Agreement on Problems and Plans

- Includes the patient/family in choices and decisions to the extent they desire
- checks for mutual understanding of diagnostic and/or treatment plans
- asks about acceptability of diagnostic and/or treatment plans
- identifies additional resources as appropriate

Provide Closure

- asks if the patient and family have questions, concerns or other issues
- Summarizes
- clarifies future time when progress will again be discussed
- provides appropriate contact information if interim questions arise
- acknowledges patient and family, and closes interview

Additional Elements of Communication

Demonstrates Empathy

clinician's demeanor is appropriate to the nature of the conversations

- shows compassion and concerns
- identifies/labels/validates patient's and family's emotional responses
- responds appropriately to patient's and family's emotional cues

Communicates Accurate Information

- accurately conveys the relative seriousness of the patient's condition
- takes other participating clinician's input into account
- clearly conveys expected disease course
- clearly presents and explains options for future care
- gives enough clear information to empower decision making

Types of Communication Scenarios in Radiology

- Error and apology
- 2. Breast Imaging Results/Bad news
- 3. Telephone Skills/Dealing with an angry clinician
- 4. Discussing findings with parents of a pediatric patient
- 5. Talking with patients about the need to change or cancel a procedure at the time of the procedure
- 6. Explaining the risk of radiation

Scenario Specific Communication Skills

Error and Apology

Frankly disclose that an error was made

Accepted responsibility for error

Sincerely apologize for the error

 Do not be ambiguous, be clear and use layman's terms

Change/cancel procedure

 Clearly states the procedure needs to be canceled or changed in layman's terms

 Clearly states the reason for the change/cancellation in layman's terms

Did not assign blame/puts changes in a positive light

References

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- 4. Wu Aw, Huang IC, Stokes S, Pronovost PJ. Disclosing medical errors to patients: it is not what you say, it is what they hear. J Gen Intern Med. 2009;24(9):1012-1017
- 5. Harvey JA, Cohen MA, Brenin DR, Nicholson BT, Adams RB. Breaking Bad News: A Primer for Radiologists in Breast Imaging. *J Am Coll Radiol*. 2007;4:800-808.