



**American College
of Radiology™**

2024 – 2025 Department Fact Sheets

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ACR Meetings & Registration Services Department

Total Number of Staff: 5

Executive VP: Ken Korotky, CPA, CGMA (ext. 4303)
Director: Pamela Plater, CMP, DES, PCA (ext. 4967)
Sr. Director of Meetings & Registration

Areas of Responsibility:

- Meeting management for all ACR meetings, in-person and virtual. Scope of work includes contract negotiation, coordination of meeting logistics, housing, food & beverage services, AV services, special events, etc.
 - ACR Annual Meeting
 - BOC/CSC Meetings
 - Quality & Safety/Informatics Conference
 - RLI Meeting
 - JACR Editors Retreat
 - RSNA
 - Intersociety Committee & ISC Summer Conference
 - ACR DSI Summit (In conjunction with SIIM Meeting)
 - ACR-RBMA Practice Leadership Forum (Collaborative meeting with RBMA)
- Coordination of ACR Tradeshow Logistics for all tradeshow that ACR participates in
- Meeting registration for all ACR meetings & events/products
- Onsite meeting registration support at all in-person and virtual meetings
 - AIRP Registration
 - Education Center In-Person & Micro Course Registration Set-Up & Support
 - TXIT In-Training Exam Set Up, Processing & Support
 - DXIT/RADEXAM In-Training Exam Set Up, Processing, Support and Maintenance
- Monitor and respond to Meetings Registration Email Box
- Provide weekly meeting registration tracking reports
- Virtual Meeting & Meeting App Support

Facts of Interest:

- The Meetings Registration team handle and process registrations for a combined total of 160+ events/products and meetings.
- The Meetings & Registration team streamlined the onsite registration check-in process for the 2024 annual meeting, which resulted in fewer lines and minimal wait times improving the overall member experience onsite.
- The Meeting Services team negotiated contracts totaling an estimated \$2.7M within the last year.
- The Meetings & Registration team has one Digital Event Specialists (DES), a Pandemic Compliance Advisor, and two Certified Meeting Professionals (CMP) to lead the ACR forward with virtual and in-person meetings.

ACR Center for Innovation & Research (ACR CRI)

Neiman Health Policy Institute

Executive VPs: Etta Pisano, MD (ext. 4204, episano@acr.org)
Chief Research Officer
Charles K. Apgar, MBA (ext. 4231, capgar@acr.org)
Executive Vice President

Directors: Elizabeth Rula, PhD (ext. 5920, erula@neimanhpi.org): *Neiman Health Policy Institute Executive Director, Vice President*
Sharon Hartson (ext. 4834, shartson@acr.org): *Radiation Oncology Clinical Research, Sr Director*
Donna Hartfeil (ext. 4765, dhartfeil@acr.org): *Diagnostic Imaging Clinical Research, Sr Director*
Heather Stevens (ext. 4821, hstevens@acr.org): *Imaging Data Management, Sr. Director*
Denise Manfredi (ext. 4226, dmanfredi@acr.org): *Dosimetry, Director*
Kathryn Winter (ext. 4198, kwinter@acr.org): *Data Management and Statistics, Sr Director*
Anna Boyle (ext. 4166, aboyle@acr.org): *Grants and Contracts, Sr. Director*

Ancillary Support: Julie Zhao (ext. 4761, jzhao@acr.org): *Legal Officer for Research*
Michele Beatty (ext. 4235, mbeatty@acr.org): *Human Resources*
Mikhail Mineyev, PhD (ext. 4184, mmineyev@acr.org): *Quality Assurance and Regulatory Compliance*
Nichole Gay (ext. 5665, ngay@neimanhpi.org): *Neiman Health Policy Institute*

Mission:

To facilitate scientific research and innovation that benefits ACR members, the radiology profession, and diagnostic imaging and radiation therapy science.

Entities:

Carries out research through the following disciplines:

- Diagnostic Imaging clinical trials
 - ACRIN: American College of Radiology Imaging Network
 - ECOG-ACRIN: NCI-Funded Cancer Research Group
 - IROC: NCI-Funded Imaging and Radiation Oncology Core
 - FCRI: ACR funded research
- Radiation Oncology clinical trials
 - RTOG Foundation
 - NRG Oncology: NCI-Funded Cancer Research Group
 - IROC: NCI-Funded Imaging and Radiation Oncology Core
- Imaging devices and software/informatics
 - ACR CRI: American College of Radiology Center for Research and Innovation
 - ANCIRR: ACR National Center for Imaging Research Registries
 - ACR/DSI: AI development and validation

- Health Services Research
 - Harvey L. Neiman Health Policy Institute: NHPI Policy Research and IMaging Effectiveness (PRIME) Center, Institute of Health System Science at the Feinstein Institutes for Medical Research.
- Collaborative Research Initiatives
 - IDEAS, New IDEAS Study, and ALZ NET Registry for patients receiving anti-amyloid therapy (Alzheimers Association and others)
 - DECAMP Study (Academic Pulmonologists/Industry sponsor)
 - Medical Imaging Database Resource Center (RSNA and AAPM; funding through NIBIB)
 - COVID 19 projects: Society for Critical Care Medicine (VIRUS), NHLBI PETAL Network, National Center for Advancing Translational Science)
 - PCORNet
 - UPENN Computational Science Lab
 - NCI Quantitative Imaging Network
 - RSNA Quantitative Imaging Biomarkers Alliance
 - Society for Interventional Radiology and Society for Interventional Oncology
 - AWS Health Equity Initiative

CRI Overview:

- 50+ years of experience
- 174 staff
- Over 100 research projects in current portfolio
- 2 million images processed annually
- Comprehensive imaging research capabilities
 - Prospective clinical research trials
 - Medical Imaging management and analytics
 - Reader studies
 - Clinical Data management and analytics
 - Statistical Analysis
 - Site credentialing
 - Quality Assurance
 - Regulatory compliance
 - Device and AI validation
 - Research registries
- GCP-compliant processes and systems
- Multiple FDA inspections and all NCI audits successfully passed
- Office space in center city Philadelphia

Examples of Funding Streams:

- Grants
 - National Institute of Health, National Cancer Institute
 - ECOG-ACRIN
 - NRG Oncology
 - IROC
 - Subawards through other funded researchers
 - Fund for Collaborative Research in Imaging (FCRI)
 - RTOG Foundation
 - Department of Defense

- Patient Centered Outcomes Research Initiatives
- State of Pennsylvania (tobacco settlement funds)
- PCORI
- AHRQ
- NINDS
- Centers for Medicare and Medicaid Services
- Federal Contracts: NIBIB and NCI
- Contracts with Academic Institutions
- Contracts and Grants with other Associations
- Contracts with Industry (Pharmaceutical, Biotechnology, Medical device companies)

Broad areas of research conducted:

- Oncology
 - Screening and Detection
 - Novel Imaging Methods
 - Imaging Biomarkers
- Neurology
- Cardiology
- Pediatrics
- Molecular
- Interventional
- Advanced Radiation Therapy Techniques
- Radiation Therapy in combination with biochemical agents (i.e. chemotherapy, immunotherapy, vaccines, etc.)
- Data Science
- Artificial Intelligence/Machine Learning
- Software/Hardware Validation
- Patient outcomes research including digital health initiatives
- Health economics, services, and policy research
 - Economic modeling
 - Socioeconomic analysis of access and disparities
 - Utilization and cost trends
 - Advanced Payment Models
 - Web-based Data Tools
- Cost effectiveness research
- Coverage with evidence development
- Real World Data/Real World Evidence
- Medical Physics

Research Services Include:

- Grant development, Sponsor contracting, Study design/development, Study document development, Research site selection and qualification, Research site performance standardization, Research site training, Research site support, Study execution, Image Management, QA and Regulatory, Image Analysis, Data Management, Statistics/Analysis
- Collaborations with world-leaders in novel imaging analytical processes and radiotherapy delivery
- Research Registries
 - Portfolio of 14 active/developing research registries
 - Disease specific questions (eg: COVID)

- AI Validation
- Standardized Reporting (RADS) development
- Virtual clinical trials
- Research Informatics/Information Technology Tools
 - TRIAD (Transfer of Images and Data); Enterprise-class solutions for clinical research image collection and sharing and ACR Connect (successor to TRIAD)
 - Medidata Rave electronic data collection system
 - REDCAP electronic data collection system
 - DART (Data analysis and research Toolkit)
 - Various commercial image presentation and analysis platforms for DI and RT images
 - Master Control electronic document management and filing system
 - Dedicated server for statistical and geographic information system (GIS) analyses
- Claims Databases: Large-scale, national administrative claims databases with patient level data for over 70 million U.S. residents
 - Medicare fee-for-service claims for 5% sample cohort back to 2004
 - Medicaid 100% claims data, 2018 & 2019
 - Inovalon Insights claims data, commercial and MA plans, back to 2012
- Network of participating investigators:
 - Physicians specialists include: radiologists, radiation oncologists, medical oncologists, surgeons, pathologists, neurologists, cardiologists, pediatrics, pulmonary and critical care medicine
 - Other specialists include: physicists, biologists, epidemiologists, biostatisticians, economists, data scientists, and health services researchers

ACR Economics and Health Policy Department

Total Number of Staff: 13

EVP: Cindy Moran (ext. 4982)
Senior Directors: Angela Kim (ext. 4556)
Kathryn Keysor (ext. 4950)

Primary Goals and Objectives:

The Commission on Economics and staff work with Medicare, Medicaid, and private payers to ensure appropriate coverage of services and reimbursement for Radiologists and Radiation Oncologists. Work closely with the staff of the Government Relations Department and volunteers to coordinate relevant Economics Department issues with the ACR legislative agenda.

Payment Systems

- Monitor, summarize, and educate members on regulations and payment changes under the Medicare Physician Fee Schedule (MPFS), Hospital Outpatient Prospective Payment System (HOPPS), Hospital Inpatient Prospective Payment System (IPPS), and Quality Payment Program (QPP) including Alternative Payment Models (APMs) and the Merit-Based Incentive Payment Program (MIPS). We also comment extensively on these payment systems including IPPS to promote accurate coverage and payment for radiology and radiation oncology services.
- Monitor, educate members, and submit comment letters on regulations on the development and implementation of the Medicare Shared Savings Program (MSSP), the Physician-Focused Payment Model Technical Advisory Committee (PTAC) and other new payment model initiatives being developed and funded by the Centers for Medicare and Medicaid Innovation.
- Attend Medicare Payment Advisory Commission (MedPAC) meetings that are of interest to radiology and related to payment systems. Staff writes summaries of MedPAC's Reports to the Congress to follow possible implications for radiology as well as Advocacy in Action articles on important topics to follow.
- Monitor, educate members, and submit comment letters on implementation of Appropriate Use Criteria (AUC)/Clinical Decision Support (CDS) in the Medicare program. Work with the Government Relations team on statutory revisions to the program that will allow it to move forward. Work with the Public Relations and Quality and Safety teams to encourage the continued use of CDS in the interim.

Relative Value Scale Update Committee (RUC)

- Represent and participate in all aspects of the RUC to address issues affecting radiology. This includes recent focus on a potential new Physician Practice Information Survey (PPIS), the rebasing and revising of the Medicare Economic Index (MEI), the ongoing phase-in of updated pricing for clinical labor staff, and discussions related to appropriate reimbursement for artificial intelligence (AI) procedures or technologies.
- Review potentially misvalued codes released in the MPFS, as well as sections related to PPIS, MEI, and new technologies.
- Coordinate with CPT to address AI code proposals, as well as new and revised codes.
- Ensure accurate payment is maintained for radiology and radiation oncology services.

- Continue to engage and coordinate with other Radiology societies on issues impacting our specialty. This includes biannual “Radiology Leadership Calls” hosted by the Econ Commission Chair, which allows leaders from ACR, SIR, ASNR, ASTRO, RSNA, AUR, SNMMI, ARRS, and RBMA to touch base on hot topics in their respective areas.
- Continue to engage members with an interest in the RUC process and radiology reimbursement in an effort to grow our RUC Team and to recruit and educate future RUC advisors for Radiology.
- Staff the Economics Committee on Reimbursement. We have regular calls following each RUC meeting to educate new members on the RUC process and how they can become more involved.

CPT®

- Provide primary staffing and coordination within radiology and other specialty societies for CPT code change applications to be submitted to the AMA CPT Editorial Panel.
- Provide updates and maintenance for numerous coding publications:
 - Yearly update of coding guides
 - *Nuclear Medicine User’s Guide*
 - *Ultrasound Coding User’s Guide*
 - Joint ACR/Society of Interventional Radiology (SIR’s) *Interventional Radiology Coding Update*
- Develop the *ACR Radiology Coding Source*, a bi-monthly electronic coding and reimbursement newsletter.
- Develop the *AMA/ACR Clinical Examples in Radiology*, a quarterly coding newsletter, as well as *Spring and Fall Bulletins*.
- Review of AMA’s CPT Changes: *An Insider’s View*, *CPT Assistant*, and *Principles of Coding* to ensure radiology coding and guidelines are accurate.
- Update radiology charge sheets and radiology codes table.
- Staff the ACR Economics Committees on Coding & Nomenclature, Ultrasound, Body Imaging, Interventional and Cardiovascular Radiology, Breast Imaging, Nuclear Medicine, and Neuroradiology.
- Coordinate coding, reimbursement, and coverage issues through Economics Committees (Coding & Nomenclature and modality-specific committees).
- Establish an ACR position through an Economics Committee on Coding & Nomenclature coding consensus process when the AMA and Centers for Medicare and Medicaid Services (CMS) guidelines are not provided or clear.
- Respond to members’ coding queries as a benefit of membership.
- Review and comment on proposed National Correct Coding Initiative Procedure-to-Procedure edits and Medically Unlikely Edits.
- Track CMS Coding Guidelines.
- Update CPT codes for radiology MIPS measures.
- Review and update CPT and ICD-10-CM codes for AUC.
- Respond to AMA questions as part of the ACR’s CPT Advisory Committee duties.
- Track and respond to coding discussions on Engage and RBMA Coding Forum.
- Review and update Breast Imaging FAQs.

Coverage and Third-Party Payers

- CMS released a proposed Transitional Coverage for Emerging Technologies (TCET) pathway to improve the Medicare coverage process when making decisions on certain emerging technologies at the national level. The proposal includes a procedural notice and

several guidance documents about Medicare coverage reviews and evidence development. ACR continues to review the proposed procedural notice and proposed coverage guidance documents and submits comments to all proposed rules. The TCET pathway relies on the national coverage determination (NCD) and coverage with evidence development (CED) processes to expedite Medicare coverage.

- The ACR continues to seek alternatives to address the Medicare Non-coverage decision on Screening.
- Computed Tomography Colonography (CTC) for Colorectal Cancer, most recently meeting with the Chief Medical Officer and Director of the Center for Clinical Standards and Quality for the Centers for Medicare and Medicaid Services. Members of the Colon Cancer Committee stressed the importance of CTC as a screening option to address disparities. The ACR continues to monitor both national and local coverage activities relevant to Radiology and actively participates in meetings that influence policy development and implementation.
- The ACR remains concerned with the lack of physician engagement in the LCD process and continues to seek resolution with CMS. ACR joined a coalition organized by the American Podiatric Medical Association to outline our concerns and propose recommendations. As a result, a set of principles were developed for sound local coverage to strengthen the local coverage determination process and engagement of our members with Medicare contractors.
- Continue to promote CAC Network educational initiatives through CAC resources and communication tools, like ACR Bulletin, Advocacy in Action (AIA), Engage, and State Chapters, etc. Staff message CAC representatives weekly via Engage on proposed/final coverage articles and upcoming meetings.
- Track and research Medicare Regulatory Guidelines (e.g., IDTF, Supervision, Ordering Diagnostic Tests, Place of Service, Date of Service, and Provider Enrollment, Chain and Ownership System (PECOS)).
- Track and research various Medicare audit systems (e.g., Comprehensive Error Rate Testing (CERT), MAC, Recovery Audit Contractor (RAC) and Office of Inspector General (OIG) reports)).
- The Medicaid Network is tasked with monitoring Medicaid policy and funding, paying special attention to issues impacting imaging delivery. Staff provide biweekly updates to members and monthly update calls with the network's chair. Its members are charged with working to positively impact Medicaid funding for radiology, build relationships with Medicaid managed care organizations and educate through webinars and Medicaid meetings and conferences.
- The ACR Payer Relations Committee and Network have played an important role in the ACR response to implementation of the No Surprises Act (NSA). Network members have provided the College with information on the impact of the NSA on their practices. In addition, the Committee has developed comment letters and regulation content expertise for the ACR's Legal team for the development of amicus briefs.
- The ACR Payer Relations Committee and Network are tasked with:
 - Building relationships with professionals in the managed care/insurance industry
 - Reacting to/help members resolve local problems with payers
 - Educating payers on the value of imaging (webinars)
 - Educating members on dealing with private payers
 - Working both proactively and reactively
- Staffs Economics Committees on Pediatric Radiology, Radiation Oncology, Medical Physics and General, Small, Emergency and/or Rural Practices. Staffs Networks on Medicaid, Contractor Advisory Committee, and Payer Relations. Staff support also includes the Colon Cancer Committee and Commission on Body Imaging.

- Track and respond to member inquiries, coverage questions, Engage discussions, and coordinate coverage issues through the relevant modality specific commissions, committees, and networks.

Facts of Interest

- The ACR has been given the AMA Current Procedural Terminology (CPT) Educational Excellence Award in 2003 and 2011.
- National Correct Coding Initiative (NCCI) edits - 4 quarterly reviews involving over 15,000 lines of proposed edits.
- The ACR has representation on the RUC and CPT Editorial panels.
- Coding questions from members, members' staff, AMA = approximately 50/month.
- There are three RUC and CPT Editorial Panel meetings every year.
- As of May 2023, the ACR served as a sponsor or co-sponsor to 48 code change applications submitted to the AMA CPT Editorial Panel.
- The ACR staff and CPT Advisors monitor AI-related code change applications.
- Approximately 40+ local Medicare policies in 2023-24. Each policy contains procedural and diagnosis coverage involving a review of CPT codes and thousands of ICD-10 codes. The number of local coverage policies and associated billing and coding articles for 2024 is likely to increase.
- The ACR Carrier Advisory Committee (CAC) network consists of 150+ representatives. CAC reps are appointed by the State Chapter to influence decisions related to reimbursement. The network has existed for nearly two decades.
- Answer approximately 40-50 Medicare Local and National policy and regulatory questions from members and staff per month.
- Payer Relations Committee products:
 - Reactive – Steerage White Paper, Multiple Procedure Payment Reductions. The ACR Position Statement on Employer Steerage.
 - Proactive – Webinars, RBMA/ACR RBM Guidelines, RBMA/ACR Decision Support Guidelines, Contract Evaluation Tool, Capitation Handbook, Site of Service Pre-authorization, Clinical Decision Support Toolkit for Ordering Providers, and Out of Network Payments/Balance Billing.
- Participate in the Health Care Payment Learning and Action Network (HCPLAN) funded by the CMS Alliance to Modernize Healthcare (CAMH).

ACR Education & Compliance

Continuing Medical Education Compliance Team

The Continuing Medical Education (CME) Compliance Team reinforces the ACR's CME mission by supporting the continuing professional development and lifelong learning of radiology professionals and providing the framework, resources, and expertise for the development and implementation of learning activities that are designed to:

- Reinforce current and accepted standards of care.
- Disseminate the latest clinical research, as well as non-clinical trends to enhance a radiology common body of knowledge.
- Increase competence and facilitate practical applications for improved practice performance.
- Improve the safety, quality, effectiveness, and efficiency of radiology-related products and services.
- Positively impact the health care environment for practitioners and their patients.

The CME Compliance Team works with ACR staff, members, chapter representatives, and external collaborators to ensure all ACR accredited continuing education (CE) activities are compliant with the Accreditation Council for Continuing Medical Education (ACCME) criteria, standards, and policies, as well as requirements of other accrediting bodies.

Lifelong learning and accredited CE are top priorities for the ACR. The College is accredited, with commendation, by the ACCME and is also a *recognized continuing education evaluation mechanism* (RCEEM) through the American Registry of Radiologic Technologists (ARRT) enabling certification of select educational activities for Category A Credit for technologists.

These accreditations enable the ACR to provide accredited CE to practicing radiologists and radiologic technologists, along with other health care professionals. The CME Compliance team works with staff in the identification and development of professional practice gaps, needs assessment and learning objectives for all accredited CE activities. The team also manages the collection, identification, mitigation, and disclosure of relevant financial relationships associated with each accredited CE activity.

Upon completion of accredited CE activities, the CME Compliance team reviews evaluations, and outcomes to facilitate identification of professional practice gaps and learner needs to build bridges in quality improvement for other areas of the College. This ensures that the ACR is developing accredited CE activities intended to improve competency and performance levels while adhering to the ACR CME Mission Statement—to identify, assess, and meet the educational needs of radiology professionals. The goal is to enhance professional development for the purpose of improving the practice of radiology and the quality of patient care.

The CME Compliance Team interacts with nearly every department at the ACR for all accredited CE materials and activities, as well as state chapters, and other external collaborators. The team works directly or in joint providership with key stakeholders in order to give members the needed accredited CE to move forward in their careers and practices.

The CME Compliance Team:

Daniel Reardon, Vice President, Corporate Compliance & Integrity: Dan provides oversight to the CME Compliance Team and supports its efforts to lead, manage, train, and develop organizational best practices in adult learning and CME compliance guidelines. Dan serves as

staff liaison to the Commission on Publication and Lifelong Learning's Strategic Planning and Compliance committee (SPCC), Measurement and Assessment Subcommittee as well as the CME/SAMs (Self-Assessment Module) Reviewers Subcommittee.

Carlye Armstrong, CHCP, Director, CME Compliance: With more than 14 years of secondary and college education experience in the sciences, Carlye leverages her project management, laboratory oversight, and continuing education background for the benefit of her internal and external stakeholders. Carlye is well-versed in the areas of adult learning, education outcomes measurement, education design, and implementation of educational programs. Carlye continues to serve as the chairperson on a Scientific Review Committee for ongoing research and poster session development. She is an active member of the Alliance for Continuing Education in the Health Professions (Alliance) and the Colorado Alliance for CME and serves as a member of the Alliance's Awards Committee. Carlye earned her Bachelor of Science degree in Biology with a Minor in Chemistry and emphasis in Secondary Education from the University of Northern Colorado. Carlye provides oversight of the team managers, serves as a liaison to the SPCC and Measurement and Assessment subcommittee, and leads all accreditation milestones.

Alexis LaCount, Manager, CME Compliance: Alexis' background spans business administration, operations and policy translation. She brings nearly 15 years of customer service and project management. Alexis is adept at managing multiple stakeholder groups to achieve a common goal and implementation of process to ensure compliance with policies and regulations. Alexis oversees compliance reviews, activity file audits and accredited CE coordination oversight across accredited initiatives designed and implemented by the ACR. Alexis earned her Bachelor of Arts in Communication from the University of Wyoming. Her work includes assessing, reviewing, and approving accredited CE applications, managing compliant launch of all accredited CE activities and preparing reports for the ACCME. She also helps to support the ACR State Chapter accredited CE program and serves as a liaison to the CME and SAMs Compliance subcommittee.

Melissa Marick, Manager, CME Compliance: Melissa has an extensive background in education; she brings 13 years of primary, secondary, and administrative education experience to the AOE team. Prior to joining AOE, Melissa worked as the Dean of Students for a public school district in Colorado, where she served as an instructor and was also responsible for curriculum design, professional development, project/program management and communication with key, school district stakeholders. Melissa oversees CE program audits, board reaccreditation milestones, and she is responsible for CE program oversight and coordination. Melissa earned her undergraduate degree from Colorado Christian University and her master's degree in educational leadership from the University of Colorado at Colorado Springs. Her work includes assessing, reviewing, and approving accredited CE applications, managing compliant launch of Education Center, JACR, and Case in Point accredited CE activities.

Maddy Gerhart, Manager, CME Compliance: With business administration and event and program coordination experience, Maddy has an extensive track record of organizing, prioritizing, and managing projects and tasks to successful completion. In addition, her data management, participant support, customer service and logistics skills improve productivity from planning to project execution. She is OSHA and HIPAA trained and educated, and she earned her Health and Exercise Science in Sports Medicine degree from Colorado State University. Her work includes assessing, reviewing, and approving accredited CE applications, and managing compliant launch of all accredited CE activities

How Does the CME Compliance Team Measure Success?

The team performs ongoing evaluations of all activities and programs accredited for CE by the ACR to ensure compliance with each accreditation board (i.e., ACCME and ARRT). Annually, a program analysis is conducted and measured against the accredited CE mission to ensure that learners participating in ACR activities are improving their competence and/or performance, thus impacting patient care.

An important way the CME Compliance team measures success is through obtaining reaccreditation status from the ACCME. Every four or six years the ACR engages in a Self-Study report and 15 Performance-in-Practice activity files in which the team must review the accredited CE program to determine what is going well and what needs improvement. In 2022, the ACR compiled and submitted the report and files to the ACCME, receiving the outcome report in late March 2023. The ACR was awarded *Accreditation with Commendation* for six years as a provider of accredited CE. This is the highest and longest accreditation term offered by the ACCME. It is awarded to providers that demonstrate exemplary performance, including demonstrated compliance with all Core Accreditation Criteria and eight Commendation Criteria. This achievement enables the College to provide accredited CE and raises the profile of the ACR.



American College of Radiology™ Institute for Radiologic Pathology

AIRP Advisory Committee Members, Observers, and Staff

Committee Member	Committee Membership
Ana Lourenco, MD, FSBI, FACR	Position: Chair
James Anderson, MD	Position: Member
Ariadne DeSimone, MD	Position: Member
Nikdokht Farid, MD	Position: Member
Emily Haas, MD	Position: Member
Stephanie Jankovic, MD	Position: Member
Neil Lall, MD	Position: Member
David Mihal, MD	Position: Member
Mario Orsini, MD	Position: Member
David Mihal, MD	Position: Member
Christian Pecoraro, MD	Position: Member
Bart Rzepa, MD	Position: Member
Jennifer Schopp, MD	Position: Member
Mudassir Syed, MD	Position: Member
Brianna Vey, MD	Position: Member
Monica Wood, MD	Position: Member
Priscilla Slanetz, MD, MPH, FACR	Position: Observer
Mark Murphey, MD, FACR	Position: Observer
Jamie Marko, MD	Position: Observer
Ken Korotky	Position: Staff
Donald Hatley	Position: Staff
Evan Greenfield	Position: Staff

Mission of AIRP

The mission of the ACR Institute for Radiologic Pathology (AIRP) is to advance the science of radiology for radiology residents, fellows, practicing radiologists and other physicians through a pathophysiologic understanding of disease as the basis for radiologic interpretation.

- The AIRP, a program of the American College of Radiology® (ACR®), provides a unique radiology training experience for residents and fellows. The AIRP four-week Radiologic Pathology Correlation Course offers excellent training for radiology residents, fellows and practicing radiologists from around the world:
 - Comprehensive review of radiologic imaging offered five times per year.

- Radiologic presentation of a broad range of diseases and their pathological basis from all organ systems and imaging modalities.
- Expert faculty from some of the most prestigious radiology programs in the U.S.
- Access to temporary housing opportunities throughout the Washington, DC, area.
- In-person courses are held at the AFI Silver Theatre and Cultural Center in Silver Spring, MD, a 32,000-square-foot state-of-the-art facility with more than 400 theater-style seats.

Significant accomplishments/changes during the 2022/23 Academic year

- AIRP Advisory Committee (reports to COPLL)
 - AIRP Best Case webpage updated, finalizing new videos.
 - Finalizing new web page interface.
 - Working with Case in Point for AIRP RPDx section.
 - Problematic due to the age of cases.
 - International courses have picked back up.
 - Columbia (ACR), Spain, Australia, and Estonia.
 - AIRP completed overhauling the case archive system (ACAS 10)
 - Update 2.0 Launch Date in October/November
 - Case Data for the Academic year
 - AIRP is looking into using RadPix; a Contract for wide use is still being negotiated.
 - AAR (formerly AUR), APDR, APCR
 - AIRP leadership has met and provided feedback to PDs, PCs, and Senior Residents.
 - Awarding Best Case of the Year program and Coordinator of the Year.
 - Best Case of the Year: (TIE) NewYork-Presbyterian Columbia and Cornell Campuses
 - Coordinator of the Year: Angela Huff, Emory University
 - AIRP Courses
 - We are currently operating virtually in 3 virtual, 1 in-person, and 1 in-person/streamed (3-1-1), a two-year test period we are currently halfway through.
 - Dr. Meghan Lubner was appointed as the new Associate GU Section Chief.
 - Drs. Omer Awan and Stephanie Bernard were appointed as Co-Associate MSK Section Chiefs.
 - New Faculty added – 54 Total (6 Section 48 Volunteer Member Faculty)
 - Dr. Ann Jay (Neuro) started Feb-Mar 2024
 - Dr. Karl Soderlund (Neuro) started Feb-Mar 2024
 - Dr. Melissa Rosado de Christenson (CT) starts Jul-Aug 2024
 - Dr. Kavitha Yaddanapudi (CT) starts Jul-Aug 2024

The Numbers for 2023/24 Academic Year

- Four Week Radiologic Pathology Correlation Course
 - Five four-week courses delivered.
 - 1,697 Registered attendees
 - 88 foreign residents
- Rad-path correlation categorical courses
 - Seven categorical courses were presented.
 - 191 registered attendees
 - 19 foreign attendees

- Comprehensive radiology-pathology archive with over 15 K cases
 - International courses:
 - Americas
 - Argentina, Brazil, Canada, Columbia
 - Asia
 - Hong Kong, Saudi Arabia, Taiwan (New)
 - Europe
 - Austria, France, Portugal, Spain (New)
 - Oceania
 - Australia/New Zealand (New)

The Radiology Leadership Institute (RLI)

ACR Staff Contacts

Anne Marie Pascoe	Melanie McGraw	Jennifer Pendo
Senior Director	Program Manager	Program Manager
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Leadership is For Everyone

Since 2012, almost 10,000 radiologists from across the US have participated in numerous RLI programs, boosting their leadership and business skills and leveling up their professional development to survive and thrive in today's complex and ever-changing healthcare environment. The RLI continues to support the development of radiologists as leaders in the healthcare ecosystem — a fundamental component of the ACR strategic plan. The RLI offers a variety of career milestone focused programs targeting radiologists **at all levels** to help them achieve a higher level of understanding and competency in leadership and business management topics and equip them with the necessary skills to succeed.

The RLI career milestone programs are organized as follows:

- **Resident and Fellow** – Programs target emerging leaders, including residents and fellows, and provide the resources and training to support foundational leadership knowledge and professional development training to support them throughout residency, fellowship, and the transition to their first job. Additionally, the programs reinforce the value of ACR membership and aim to become a lifelong resource for personal and professional development.
- **Mid-Career** – Programs target mid-career leaders (i.e., practicing radiologists who excel at their clinical responsibilities and may have been promoted to a leadership role without formal training) or those aspiring to be leaders and provide resources and training to equip them with the skills necessary to manage tasks and opportunities they will face at this stage, provide access to business and management training that can immediately be applied to their job and prepare them for higher level leadership responsibility.
- **Executive-Level** – Programs target experienced leaders and provide training to equip radiologists with the skills needed to meet the challenges of a changing health care paradigm, enable seasoned radiology leaders to share and learn from each other to leverage best practices, and equip them with the tools necessary to address new service requirements and reimbursement models.

The RLI Mission

The mission of the RLI is to prepare leaders who will shape the future of radiology to ensure quality, elevate service and deliver extraordinary patient care. With the right leadership training and the understanding of how to apply the learning, the RLI will help radiology professionals advance their careers and ensure radiology's role in the future of health care.

RLI Programs and Activities

The RLI offers a variety of course formats, lengths and price points so that participants can choose the most effective/convenient option. The goal of all RLI programs and activities is to provide participants with the tools they need to put the skills and knowledge into immediate practice. Available programs and activities include:

- **[RLI Summit](#)** – Chaired by Geoffrey D. Rubin, MD, MBA, FACR, the RLI Summit is the only leadership training program in radiology that is designed in collaboration with Babson business school experts combining the best business theories and research on how to improve your practices and departments. The 2024 RLI Summit is taking place Sept. 6-8, at the Seaport Hotel in Boston, with a free preconference for residents - the Resident and Young Physician Leadership program - on Sept. 5. This year's program will focus on issues around workforce challenges and how to best manage the continued demand for imaging from a strategic decision making, operations and leadership perspective.
- **[ACR-RBMA Practice Leadership Forum](#)** – The ACR-RBMA Practice Leadership Forum offers practical management strategies, tailored for a radiology environment, that will boost your practice performance, align your business operations with new health care models, and promote a value-based mindset within your team. The 2025 ACR-RBMA Practice Leaders Forum is being held January 24-26, 2025, in Phoenix, AZ, and will address topics such as Physician Manpower and Compensation, Artificial Intelligence, and Cyber Security.
- **[RLI Resident Milestones Program: Economics and the Physician's Role in Health Care Systems](#)** – A seven-month virtual and interactive program that helps residents develop a deep understanding of radiology health care economics and the broader health care landscape. The program is organized into five blocks, each consisting of pre-recorded lectures, articles, an interactive local activity completed at each participating residency program's institution, and a live group call. The program is also designed to help satisfy part of the ACGME systems-based practice competency requirement for residents. The 2024-2025 Program will run from September 2024 – March 2025. Residency programs register 4 or more residents who participate as a group.
- **[RLI Kickstart Your Career](#)** – This virtual workshop focuses on the transition from residency into fellowship/practice and provides residents with a strong foundation of knowledge, skills and tips on how to prepare to successfully interview and position themselves for success in their first year. Participants get access to a series of pre-recorded lectures to help prepare for the live workshop and have the opportunity to sign up for a one-year transition mentorship program. The 2024 Kickstart Your Career program will be held Wednesday, Oct. 23 from 6:00 – 8:00 pm. Kickstart Your Career Sampler Workshops can also be included in ACR Chapter meetings.
- **[RLI Leadership Essentials](#)** – The RLI Leadership Essentials 101 and 201 Programs offer interactive education that equips residents and fellows with foundational leadership and non-interpretive skills needed to maximize early-career success. The 2024 RLI Leadership Essentials 201: Preparing for Practice program will be held Sept. - Dec. 2024. Two topics will be covered each month. Participants will view a pre-recorded lecture, additional resources, and then participate in a live, 30-minute Q&A session with faculty held at Noon ET once mid-month September - December. Registration is available for individuals as well as residency programs.

- [**RLI Leadership Accelerator**](#) – This 12-week course is centered around an online cohort with live virtual class sessions, self-paced activities and powerhouse faculty. Designed for mid career leaders stepping up to larger organizational roles, this course helps participants understand what it takes to succeed as a leader in the hospital boardroom, gain critical skills in radiology operations, negotiations and finances, and be seen as an effective radiology leader by other departments. The 2025 RLI Leadership Accelerator will be held January – April 2025.
- [**RLI Learning to Lead Bootcamp \(LTL\)**](#) This program, developed in collaboration with the YPS, FRS, and MRS, and Chaired by Joseph Cernigliaro, MD, FACR, helps new and aspiring leaders balance clinical and administrative duties, overcome skepticism of leadership abilities, manage difficult personalities, and more. The 2024 LTL program offered pre-recorded presentations released in advance of the live online workshop, during which participants were given real-world scenarios in which to practice their new skills. Planning for the 2025 program is underway. Portions of this program will be available to ACR chapters to supplement their programs.
- [**RLI Power Hour On-Demand Webinars**](#) – The RLI Power Hour On-Demand catalog features more than 30 webinars covering a variety of topics relevant to radiologists at all career stages.
- **RLI Leadership Lectures @ the AIRP.** The RLI provides leadership training at each AIRP course. AIRP’s move to a virtual or hybrid format now allows the RLI to provide leadership content in the form of pre-recorded lectures. This change allows us to reach almost 72% of the residents during each course.
- **RLI/APDR Program Director Bootcamp** This program covers topics designed to help new and current program directors navigate the complex world of radiology residency education. This collaboration will continue with a virtual Fall program targeted for October 2024 and the 4th in-person workshop during the 2025 AUR meeting in Los Angeles, CA.
- [**RLI Taking the Lead Podcast**](#) – In this podcast, Geoffrey Rubin, MD, MBA, FACR, Professor and Chair of the Department of Medical Imaging at the University of Arizona, College of Medicine in Tucson, explores the unique career journeys of radiology’s most influential leaders to provide practical insight into how to structure a career in leadership and find success across a spectrum of clinical environments and organizations. The *Taking the Lead* podcast will release its 64th episode in June 2024.
- **ACR State Chapter Engagement** – The RLI works collaboratively with ACR state chapters on a variety of initiatives, including providing faculty for State Chapter meetings, supporting scholarship opportunities for chapter members and collaborating to provide resident and fellow programming.
- **RLI Leadership Awards and Scholarships.** The RLI supports future leaders and recognizes those leaders whose achievements and contributions have made a lasting impact on the field as part of the revamped RLI Leadership Awards and Scholarships program. The 2024 recipients were announced at the 2024 ACR Annual Meeting and will be recognized during the 2024 Summit Awards dinner.
- **The RLI looks forward to continued collaboration across all ACR Commissions and programs as well as with a variety of external organizations.**

ACR Executive Department

Chief Executive Officer: Dana H, Smetherman, MD, FACR (ext. 4901)

Chief Compliance Officer: Daniel Reardon, MPA, CHPC (ext.5668)

Executive Assistant: Lisa Puertas (ext.4902)

Dana H. Smetherman, MD, FACR – Chief Executive Officer

- Manage and conduct business of all offices of the College (Reston, DC, Silver Spring, and Philadelphia)
- Keep accurate records/important documents of all College activities
- Act as primary staff interface with Board of Chancellors
- Provide staffing and support for ACR Leaders' activities and executive projects
- Provide duties imposed by bylaws
- Promote alliances with other societies
- Oversee the Radiology Leadership Institute
- Oversee Strategy, Management & Foresight

Daniel Reardon, MPA, CHPC – Vice President, Corporate Compliance & Integrity

- Implement, administer, and manage the Integrity Compliance Program through:
 - Development and oversight of policies and procedures to address regulatory requirements and ethical business practices, including the ACR Code of Conduct
 - Oversight of the development of compliance-related audit, monitoring, and assessment tools, as well as the evaluation processes related to the effectiveness of this function
 - Ensuring that ACR staff and other stakeholders receive periodic education and training regarding compliance and regulatory matters such as HIPAA
 - Chairing the Management Compliance Committee
 - Establishment and operation of a retribution-free system for reporting of compliance-related concerns
 - Regular communication with the CEO, Board of Chancellors, and appropriate Committees on the effectiveness and status of the compliance program
 - Oversight of the CME/CE compliance program
 - Support of the Audit Committee and COI Workgroup

Lisa Puertas, MA – Executive Assistant

- Support the Executive Office
- Manage activities related to BoC Leaders –Chair, Vice Chair, President
- Work with BoC Board Liaison on BoC-related matters
- Staff Awards and Honors Committee
- Provide support for Executive and Leaders' meetings and conferences

Primary Goals and Objectives:

- To facilitate the activities of the College towards successfully meeting the ACR's mission and Strategic Plan objectives
- To ensure that the programmatic goals and objectives of the College are achieved in a timely and cost-effective manner
- To ensure the fiscal and compliance integrity of all ACR operations in an effort to confront the profession's challenges today and in the future

ACR Finance & Accounting (F&A) Department



Finance & Accounting (F&A) Department FY 2025 Fact Sheet

<p>Total Staff: 18</p> <p>CFO: Diane Mullis, CPA Accounting & Finance: Bobbi Truong Accounting/Audit/Payroll/Tax: Angela Merino, CPA</p> <p>Primary Functions</p> <ul style="list-style-type: none"> • Annual Independent Financial Audit • Cash Receipts and Disbursements • Payroll • Tax Compliance and Reporting • Financial Planning, Reporting & Analysis • Treasury Management & Investments <p>Committees Supported</p> <p><u>Audit Committee</u></p> <ul style="list-style-type: none"> • 7 members • Meets at least 3 times per year • Selection & oversight of external auditors • Reviews results of annual audit & tax filings • Monitor effectiveness of internal control environment over financial reporting, compliance & risk management • Review enterprise risk management assessment and plan • Obtain regular updates on compliance and legal matters <p><u>Budget and Finance Committee</u></p> <ul style="list-style-type: none"> • 12 members • Meets at least 3 times per year/ Conference calls as needed • Monitors operating results & capital expenditures • Reviews and approves annual budgets & spending policy applications • Assesses membership dues annually • Investment Subcommittee: reviews investment performance & policies 	<p style="text-align: center;">F&A Dept by the Numbers</p> <p style="text-align: center;">4 Legal Entities</p> <p style="text-align: center;">9 Unique functional areas</p> <p style="text-align: center;">520 Employees</p> <p style="text-align: center;">300+ Active projects <i>granular level of tracking activities/support</i></p> <p style="text-align: center;">\$137M Annual Operating Budget</p> <p style="text-align: center;">\$9M Capital Expenditure Budget</p>
	<p style="text-align: center;">Recent Accomplishments & FY2025 Goals</p> <ul style="list-style-type: none"> • Completed an RFP in Spring 2024 for a consulting partner (Grant Thornton) to support ACR’s ERP Finance Transformation project. This project aims to modernize ACR’s financial systems infrastructure to include automation and efficiencies. This project will be staged across several phases and will span multiple years. The first two phases will span the summer/early fall of 2024. By completion of phase 2, ACR will have a current state assessment and roadmap for future systems implementation and process improvement. • Completed Sales and Use Tax assessment in Q1 2024. Most of ACR’s revenue streams are non-taxable. Tax systems will be part of the planned systems infrastructure updates as part of ACR’s ERP Finance Transformation Project. • Further automation and streamlining is planned for: fixed asset management, central accounts receivable, cash flow modeling/reporting, payroll & timekeeping, grants & project management accounting, and financial analysis, reporting & data visualization. • Supported the organization through the FY2025 Budget process (Board approval April 2024) and recent reduction in workforce (April 2024).

Finance & Accounting (F&A) Department FY 2025 Fact Sheet

ACR & Affiliates

The American College of Radiology (ACR) is a nonprofit corporation which includes 4 unique legal entities: the American College of Radiology (ACR), ACR Association (ACRA), and the ACR Foundation (ACRF). Consolidated within the ACRA are the operations of ACRA Political Action Committee (RADPAC).

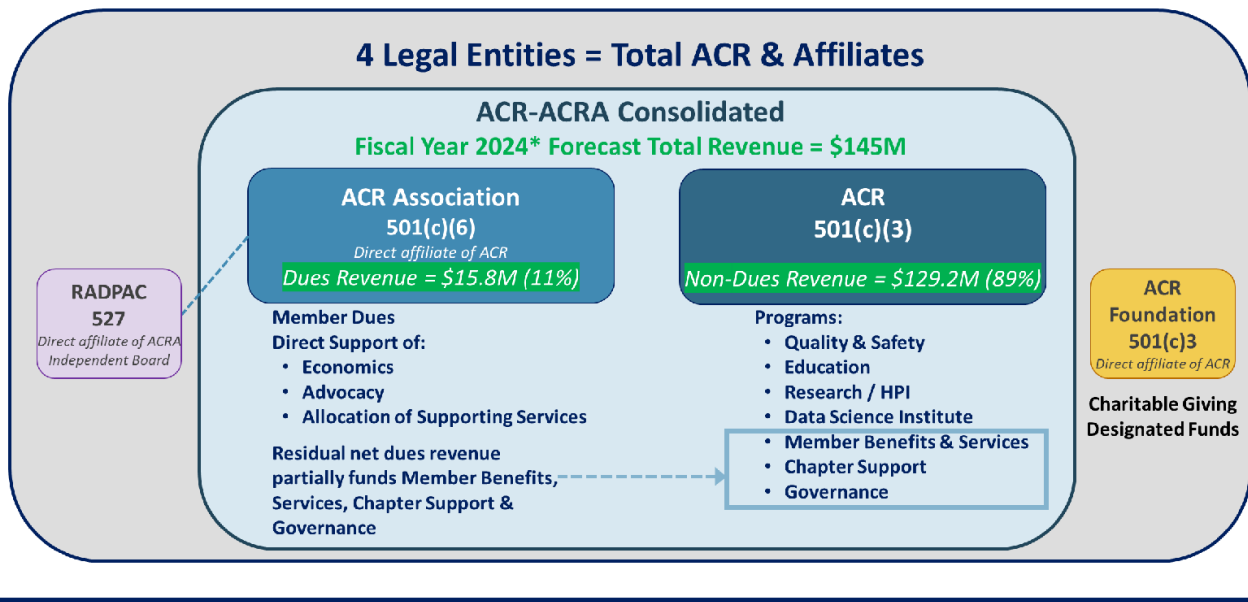
IRS Designations

501(c)(3) = tax-exempt organization focused on scientific and educational missions

501(c)(6) = tax-exempt association organized to promote the common business interests of its members

527 = tax-exempt organization to influence the selection, nomination, appointment or defeat of candidates to federal, state or local public office

4 Legal Entities = Total ACR & Affiliates



Flow of Member Dues



ACR, as a 501(c)(3), cannot fund Advocacy efforts

The flow of dues funding is an important concept. The ACRA – a 501(c)(6) organization collects the membership dues and funds the advocacy and economics activities. ACR as a 501(c)(3) cannot fund advocacy efforts, so any residual funds can only flow from the 501(c)(6) organization to the 501(c)(3) organization.

It is important to note that both ACR and ACRA have individual operating reserves equivalent to 75% of the annual operating expense budget to a) mitigate the impact of unexpected or undesirable events; b) provide financial flexibility and ability to pursue opportunities of strategic importance; and c) serve as a resource for capital investments in infrastructure.

ACR Governance and Membership Department

Total Number of Staff: 21

EVP: Tom Hoffman, JD, CAE (ext. 4951)
Sr. Director: Trina Behbahani, CAE (ext. 4998)
Director: Brett Hansen, CAE (Member & Customer Service) (ext. 4954)
Director: Katie Kuhn, CAE (Member Engagement) (ext. 5785)

Overview of Responsibilities, Programs and Projects:

- Maintain and update all member, prospect, and customer information.
- Provide comprehensive member and customer service and manage inquiries via FreshDesk.
- Identify all residents/fellows (members in training) in the U.S. and Canada to provide complimentary membership; manage the Annual Trainee Update.
- Work with Marketing, Public Affairs and Communications (MPAC) to establish and execute recruitment and retention programs and nurture campaigns to expand membership.
- Manage and promote My Profile to collect member demographics.
- Manage the group billing program.
- Provide governance staffing and primary support for the Board of Chancellors (BOC), Council Steering Committee (CSC), ACR Council, Executive Committee (EC), and College Nominating Committee (CNC).
- Maintain all chapter and subspecialty society officer and councilor information.
- Maintain all commission, committee, task force, and short-term, micro-engagement assignments and orient staff and volunteers in their roles.
- Administer programs and maintain resources in support of ACR Chapters and Chapter Leaders – includes Chapter Visitation, Chapter Recognition Awards, Chapter Portal, Chapter Leaders Workshop, Chapter Dues Payments and Billing, and ACR Chapter Affiliation Agreements.
- Staff ACR Medical Student Section, Resident and Fellow Section, Young and Early Career Professional Section, and the Senior and/or Retired Section.
- Staff ACR Commission on Membership and Communications; ACR Commission on International Relations; ACR Commission on General, Small, Emergency and/or Rural Practice; ACR Commission on Human Resources, and several task forces, committees, and subcommittees.
- Manage the Medical Education and Student Outreach (MESO) program, including oversight for a medical student travel grant program, administration of program to support medical student workshops, and development of nurture campaigns and online resources for medical students and medical student educators.
- Support ACR Foundation International outreach efforts.
- Provide primary staffing for planning/executing the annual meeting, inclusive of Council programming, CME content and section-specific programming.
- Manage ACR Career Center, which generates approximately \$2.3 million annually.
- Manage CARROS, the radiation oncology chapter of the ACR.
- Manage Engage, ACR's online community.
- Manage Volunteer Link, a new platform to facilitate member engagement by connecting members to volunteer opportunities.

- Maintain and manage the ACR Fellowship (FACR) program, including the online application process, applicant database, chapter and FACR committee selection process, and ACR Fellow convocation.
- Developing an organizational approach to improve relationships and membership retention/recruitment in radiology practices.
- Departmental staff have been instrumental in implementing 2/3 strategic initiatives – Organization of Opportunity and Convener of Conversations.

Facts of Interest:

- Total U.S. and Canadian membership (41,000) includes roughly 10,500 members-in-training and 6,500 retired members who receive complimentary membership.
- Membership dues generate approximately \$15 million annually.
- ACR Member dues rates increased by 10% for dues year 2025 after an 8-year freeze.
- Annual member renewal rate at approximately 90%.
- 54 chapters in all 50 states, DC, Puerto Rico, Canada, and CARROS.
- Over 2,000 volunteers serving on over 200 commissions, committees, and task forces.
- Over 98% of U.S. residents are proactively identified for complimentary membership.
- Roughly 15% of eligible ACR members achieve the designation of ACR Fellow.
- Established radiology resident scholarship programs to facilitate travel/service to low-income countries.
- Established *Global Humanitarian Award* to recognize outstanding outreach services in radiology.

ACR Government Relations

Executive Vice President, Cindy Moran

Primary Goals and Objectives: ACRA's Government Relations Department has four primary areas of advocacy:

- Federal Legislation (United States Congress)
- Federal Regulation (all federal agencies other than CMS Payment)
- Political Action (RADPAC)/Grassroots (RAN)
- State Legislation/Regulation

Federal Legislation (Josh Cooper, Rebecca Spangler, Ashley Walton, Edward Smith)

- Develop and implement legislative policies, in consultation with ACRA leadership, to enhance the practice of radiology.
- Represent and promote ACRA legislative agenda and ACR-sponsored legislation to Congress through meetings with federal lawmakers and their staff.
- Monitor legislative actions that may impact the practice of radiology or that may impact the patients that radiologists treat and communicate advocacy-related activities to ACRA membership.

Federal Regulation (Gloria Romanelli, Mike Peters, Katie Grady)

- Monitor, analyze, and inform radiology-relevant regulatory and research policies of the Executive Branch of the U.S. Government (excluding most coding/reimbursement-specific issues). This includes monitoring and advocating for ACR priorities within the Congressional appropriations and authorization/legislative process for federal agencies.
- Coordinate outreach with radiology-related federal agencies and public/private partnerships, including: FDA, NRC, NIH, ONC, CMS, AHRQ, PCORI, CDC, VA, DOD, DOJ and others.
- Develop ACRA's rulemaking comment submissions, letters, testimony and other advocacy communications to federal agencies.
- Update/provide feedback to, and coordinate with various ACRA committees, commissions, members, and leaders; facilitate dialogue between ACRA programmatic staff and agency staff as appropriate.
- Inform ACRA members of federal agency policy and regulatory changes and serve as an informational resource to members and staff.
- Work with Congress to challenge or augment Administration policy and activities.

Political Action and Grassroots (RADPAC) (RAN) (Ted Burnes, Melody Ballesteros, Edward Smith, Josh Cooper)

- Educate federal lawmakers about the importance of radiology's/imaging's role in the diagnosis and treatment of patients.
- Distribute RADPAC funds to members of congress and senators who have demonstrated support for issues related to the practice of radiology.
- Activate ACRA membership to advocate on its behalf regarding radiology-related or imaging-related legislative or regulatory activity.
- Work with ACRA members to establish and maintain relationships with their representative/senators through attendance of town-hall meetings, facility visits and hosting of local fundraising events.
- Attend RADPAC-supported congressional campaign fundraising events.

State Legislation and Regulation: (Eugenia Brandt, Dillon Harp, Gloria Romanelli)

- Read, analyze, and continuously monitor relevant state legislation/regulations and alert state chapters to any impending legislation or regulatory activity in which the state chapter's input is required or desired.
- Advise chapter leaders on policy, advocacy strategies and trends; develop and facilitate sharing of resources (such as model legislation and talking points) among chapters.
- Develop and implement strategies to protect and promote 'physician-led' healthcare team.
- Ensure staff participation in AMA's Scope of Practice Partnership Steering Committee.
- Work with state AMA chapters and other potential political allies to coordinate advocacy strategies that benefit radiology.
- Provide administrative functions for ACRA's Scope of Practice Fund established in 2021.
- As appropriate, draft letters and statements and directly advocate to state legislators and regulatory bodies.
- Liaison with state radiation control program directors (regulators) and foster dialogue between regulators and chapters/facilities as needed.
- Develop educational content for advocacy training and work with RAN on grassroots activities.

Facts of Interest:

- ACRA's Congressional advocacy efforts have led to several recent federal legislative victories including the reduction of scheduled E/M-related cuts in 2021, 2022, 2023 and 2024 resulting in the reclaiming of over \$1.7 billion for radiologists , the enactment of mandatory consultation of imaging clinical decision support (CDS) tools that incorporate appropriateness criteria; decreasing the professional component (PC) multiple procedure payment reduction (MPPR) from 25% to 5%, and; delaying the implementation of the USPSTF mammography screening recommendation through 2023.
- In a typical year, RADPAC staff attends over 450 campaign fundraising events a year and is supporting and participating in the campaigns of two radiologists running for the United States House of Representatives.
- Federal grassroots participation has increased from less than 5 percent in 2014 to 20+% percent currently. ACRA grassroots activities have expanded to include state-related legislative campaigns.
- GR federal regulatory representatives monitor approximately 150 agency and federal advisory committee meetings each year and directly interface with all pertinent agencies regarding issues of interest, including health IT policy, AI, radiation, screening programs, drugs and devices, medical devices/drugs/isotopes availability, research/academic policy, public health, government transparency, training/experience requirements, source security, and more.
- Issues tracked by state GR staff vary by year but typically include self-referral, scope of practice, [balance billing/out of network](#), [cancer screening coverage](#), [diagnostic breast imaging coverage](#), certificate of need (CON) laws, billing issues, radiologist assistant licensure, teleradiology licensing/practice requirements, radiation safety and medical liability reform.

ACR Human Resources Department

Total Number of Staff: 7

EVP: Ken Korotky, EVP (ext. 4303)
Vice President: Hang Mulhare (ext. 4930)
Directors: Julia Lang – Reston (ext. 4934)
Michele Beatty – Philadelphia (ext. 4235)

Our Role: Assist ACR with building a competitive advantage by harnessing our most important resource, our employees. Human Resources develops our workforce to be adaptive, resilient, forward-thinking, and customer-centered.

We accomplish this via the following responsibilities:

Section Responsibilities:

- **Strategic Partner** with ACR management – Contribute to the development and accomplishment of College-wide goals and objectives through ACR's most valuable resources – the employees.
- **Employee Advocate** – Promote an organizational culture and climate in which employees have the competency, concern, and commitment to provide excellent services to ACR members and customers.
- **Change Champion** – Collaborate with the leadership of the functional departments to assess departmental effectiveness and work practices. Assist in establishing measures to determine if ACR is successfully meeting its organizational goals and objectives.

Section Functions:

ACR Human Resources develops, implements, and manages programs in the following areas to accomplish our Section Responsibilities:

- Talent & Performance Management
- Recruitment & Selection
- Training & Development
- Compensation & Benefits
- Employee Relations/Coaching/Counseling
- Legal Compliance & Company Employment Policies
- Diversity, Equity, Inclusion, and Belonging
- Health & Safety

Our Commitment: We are committed to providing our employees a fulfilling work environment with equal opportunity for learning and professional growth. Excellence and innovation are encouraged for improving the effectiveness of the American College of Radiology. Above all, employees are provided the same care, concern, and respect within the organization that they are expected to share externally with every ACR member and customer.

ACR IT, Informatics, and Data Science

EVP Technology & CIO: Mike Tilkin
IT Management: Laura Coombs, VP – Informatics and Data Science
Shree Periakaruppan, Sr. Dir – Data Engineering
Sujith Nair, Sr. Dir – Software Engineering
Mikhail Mineyev, Sr. Dir – Quality Assurance and Regulatory Compliance
Matt Jordan, Sr. Dir – Infrastructure and Security

Full-time Staff by Area: IT Operations/Security/Infrastructure (24), Clinical Research & Imaging (20), DSI & Informatics (8), Data Management, DART, and AI-Lab (16), Education (6), Q&S (16), ACRConnect & TRIAD (19), SaaS & Web (7), management/finance/admin (12), DevOps (4), UI/UX (2).

Primary Goals and Objectives:

- Maintain systems and provide ongoing support for both front-line business activities (e.g., Accreditation, Registries, Education) and back-office operations (e.g., HR, Accounting, Compliance)
- Provide IT support for activities related to member communication, governance, and data management (e.g., Salesforce, websites, AMCLC systems, guideline authoring and review, Chapter Portal)
- Through the Data Science Institute, foster an AI ecosystem that helps empower our members to advance patient care and participate in leadership roles throughout healthcare.
- Staff the *ACR Informatics Commission* and support activities that span current College offerings and enable next-generation point-of-care solutions.
- Provide informatics leadership in areas such as standards setting (e.g., DICOM), machine learning, and radiology reporting.
- Support clinical research operations including business development, project delivery, project support, research registry management, and maintenance of systems for advanced medical imaging workflow.
- Leverage existing investments, activities, and collaborations to create new IT-driven business opportunities for the College.
- Maintain the physical and virtual infrastructure of the College including data centers, cloud computing, networking, telecommunications, telework, help desk, desktop, and mobile devices. Support ongoing remote operations.
- Maintain an IT security program that meets industry standards and supports compliance with applicable regulations such as HIPAA, HITRUST, GDPR, and PCI.
- Maintain a quality assurance and regulatory-compliance program that supports advanced imaging clinical trials including adherence to appropriate regulations, guidance, and industry standards (e.g., parts of CFR 21, GCP)
- Liaison with industry to provide partnership opportunities of value to both the College and its members.
- Support Government Relations by providing expertise in IT and Informatics issues of interest in the federal sector (e.g., CMS, FDA, and Congress).

Facts of Interest:

- ACR TRIAD (Transport of Radiology Images and Data), is used by over 20,000 institutions to participate in clinical research, education, accreditation, and ACR registries. ACR Connect, the next generation of TRIAD is being rolled out and has been activated at over 2,500 facilities nationwide.
- ACR Accreditation systems support over 20,000 facilities, automating processing workflow and facilitating image upload via TRIAD. A new version of the accreditation software was launched last year with an updated application infrastructure and an array of new capabilities.
- Case-in-Point, supported by the ACR Cortex platform, receives between 3,000 to 4,000 visitors a day and over 1 million-page views a month.
- The ACR Data Science Institute (DSI) is a leading voice in promoting an integrated AI ecosystem. Key activities include published use cases, integration methods developed with leading commercial stakeholders, collaborations with the FDA on both certification and post-market surveillance, an AI-LAB environment for hands-on engagement, AI Central to foster transparency of FDA-certified AI algorithms, and a variety of pilots designed to demonstrate, assess, and refine our approaches to the end-to-end AI lifecycle. ACR Recognized Center for Healthcare AI (ARCH-AI) is a newly launched program that recognizes facilities for deploying AI safely and effectively.
- ACR Cortex provides a unique radiology learning and assessment platform that supports distributed, web-based assembly and delivery of high-fidelity case-based learning and knowledge assessment. Efforts such as Case-In-Point, STARS, ACRTeaches, DXIT\TXIT and RadExam (a collaboration with APDR for a post-rotational assessment for residents) are all examples of the many Cortex-based programs. For the Education Center, Cortex is used to deliver in-person, remote (e.g., overseas), and online courses (a.k.a. micro courses) to learners around the world.
- MIDRC (Medical Imaging and Data Resource Center), a collaborative project with AAPM, RSNA, ACR and University of Chicago, is an NIBIB repository for Covid-19 images. The ACR has collected and processed over 100,000 imaging studies and associated clinical data to support Covid-19 research.

ACR Legal Department

Total Number of Staff: 6

General Counsel: Tom Hoffman, JD, CAE (ext. 4951)
Principal Attorney: Susannah Jones, JD, (ext. 4481)
Senior CRI Attorney: Julie Zhao, JD (ext. 4893)
Legal Team Coordinator: Dee Salem (ext. 4960)
Senior Administrative Assistant: Elizabeth Rathburn (ext. 4557)
Principal CRI Contracts Manager: Angela Hanson (ext. 4225)

Primary Goals and Objectives:

- Advise the BOC, CSC, and Chief Executive Officer on association legal matters varying from conflicts of interest and corporate issues to areas of governance such as Council procedures, organizational bylaws, and Reference Committee matters.
- Address business legal matters for the College and all its entities (ACR, ACRA, and ACRF) and programs such as AIRP, RLI and HPI, ensuring alignment with the Strategic Plan.
- Maintain annual corporate filings, state tax exemption status and corporate insurance for ACR and its affiliates.
- Review and process all legally binding contracts for ACR and its affiliates, including the ACR Center for Research and Innovation.
- Advise ACR delegation to American Medical Association about AMA matters that affect radiology.
- Establish and maintain ACR and its affiliates' trademark registrations.
- Work with Economics and health policy staff to review regulatory issues such as appropriate utilization of imaging and Medicare supervision and billing.
- Serve as a liaison to Government Relations to review FEC reports for RADPAC, advise on compliance with FEC matters and draft federal and state legislative items.
- Work with the ACR Center for Research and Innovation on compliance with the Office of Federal Contracts Compliance Programs for all federal contracts, awards and grants.
- Work with Quality and Safety to review ACR Practice Parameters and Technical Standards, BI-RADS[®], ACR Appropriateness Criteria[®], and Accreditation programs for legal issues.
- Assist in HR issues and advise on areas of labor and employment law such as compliance with the EEOC, federal contractor requirements and state requirements.
- Author RADLAW columns published in the *ACR Bulletin*.
- Provide information and resources to ACR members with practice issues concerning contract matters, fraud and abuse, antitrust, professional liability, as well as state laws and regulations (scope of practice).
- Maintain and provide state attorney referral listings to members in need of counsel.
- Staff the ACR Bylaws, Ethics, Governance, and Judiciary Committees.

Marketing, Public Affairs and Communications (MPAC)

EVP:	Ken Korotky: kkorotky@acr.org
Vice President:	Reina Munsch: rmunsch@acr.org
Public Affairs/PR:	Shawn Farley: sfarley@acr.org
Digital Media:	Meghan Swope: mswope@acr.org
Marketing/Client Mgmt.:	Victoria Boury: vboury@acr.org

Brand Strategy and Management

ACR (American College of Radiology) core brand and sub-brands: Present a consistent ACR brand presence and reputation through creation and oversight of core messages, graphic design and usage guidelines for the ACR core brand and sub-brands.

Public Affairs/Public Relations

- **Issues Management/Media Relations:** Research, produce and execute multi-channel public affairs outreach to inform (and mobilize) members, the public, decision makers and media in support of ACR advocacy and economics efforts – including health care delivery, payment and quality assurance. Build, maintain and leverage relationships with media to make the ACR the go-to source on radiology-related issues. 90+ percent of all media reports on medical imaging and radiation oncology cite an ACR spokesperson, resource, or position statement.
 - Media outreach and response
 - Spokesperson media training, interview talking point preparations
 - Press Releases, Op-eds, Letters to Editors, Radio Media Tours (7,000+ annual news stories)
 - Toolkits, Videos, Podcasts, Webinars, Public Service Announcements
 - Advocacy in Action weekly e-newsletter
 - ACR Daily Scan daily e-newsletter
 - TMIST (Tomosynthesis Mammographic Imaging Screening Trial) and New IDEAS clinical trials outreach and participant e-newsletters, Neiman Health Policy Institute (HPI) e-newsletter and ANCIRR Registries promotion
- **Public/Patient Engagement:** Research, produce and execute public service and communications campaigns to ensure that the public is aware of, has input in the creation of, and access to, ACR resources to improve healthcare quality, safety, equity and experience. Build and maintain relationships and coalitions with disease care and patient advocacy groups to advance common interests and goals. Coordinate ongoing dialogue with groups to ensure that patient voices are reflected in, and where possible, serve as the face of ACR advocacy, health equity and quality and safety efforts – including cancer screening, radiation safety and health equity.

Digital Media

- **Social Media:** Engage in multidirectional online dialogue with ACR members; non-member radiologists, radiation oncologists, medical physicists, and nuclear medicine professionals; other physicians; physician and patient advocacy groups; trade and lay press; patients and the public.

- Daily content on multiple platforms (Facebook, Instagram, LinkedIn, X/Twitter) for members and interested parties; and social media management for Image Wisely (safety in medical imaging)
 - Facilitate ACR Social Media Superusers and Voice of Radiology Blog Contributors micro-engagement teams
 - Social media listening and controversial topic/crisis management escalation
 - Interactive content (polls, quizzes, and live video)
 - Social media training and education
 - Digital and social media advertising campaigns
 - Voice of Radiology blog
- **Web Content Management:** Collaborate with internal stakeholders to define scope of web design and user experience projects, information architecture and content migration; and collaborate with IT (Information Technology) to translate design and user experience requirements for development and implementation, testing and go-live planning, mobile-responsiveness, and user-friendliness.
 - Primary member and stakeholder websites (acr.org, acrdsi.org, acraccr.org)
 - These three websites are being consolidated into a redesigned and re-platformed acr.org launching January 2025. MPAC Digital Media team is leading the project in close collaboration with IT.
 - Patient education website (radiologyinfo.org), co-hosted with RSNA (Radiological Society of North America)
 - Safety in medical imaging (imagewisely.org), co-hosted with RSNA
 - Radiology Health Equity Coalition website (radhealthequity.org)
 - Clinical research (ideas-study.org, rtog.org, decampresearch.org, alz-net.org, irocqa.org)
- **Marketing Operations:** Manage and implement digital marketing strategy including Marketo marketing automation, lead generation, nurturing, lead scoring and membership lead lifecycle.
 - Email marketing and landing page development and optimization
 - Targeting, segmentation, and personalization strategies
 - Ongoing Marketo digital marketing platform integration with Nimble/Salesforce, Wistia, and Zoom
 - Digital marketing analytics using Tableau data reporting integrating Marketo, Google Analytics and Salesforce data
 - Data hygiene and compliance
 - Search engine optimization (SEO)
 - Video and multimedia projects including podcasts, audiograms, and Wistia video library

Marketing/Client Management

- **ACR Marketing Strategy:** Collaborate with ACR internal stakeholders on the development of targeted marketing and communication strategies for every new and existing initiative and product created throughout the College. Develop quarterly roadmaps outlining client marketing strategies and ensure their alignment to ACR corporate goals and strategic plan objectives.
- **Integrated Tactical Marketing and Communication Plans:** Create and execute data-driven and innovative integrated marketing and communication plans based on stakeholder goals and objectives. Plans include various channels such as promotional email campaigns,

paid and/or organic social media, telemarketing automated nurture campaigns, virtual events, on-demand events, digital advertising, and landing page creation.

- **Campaign Reporting and Analysis:** Provide tactical and strategic recommendations to clients based on observations and analysis of marketing campaign reports, including:
 - Ideas for increasing member engagement through different marketing and communication channels.
 - Understanding the information our members need/want and how best to communicate it.
 - How to cross-promote product areas and work in unison with other departments looking to achieve the same goals.
 - Testing new ideas in our technology to recruit all member types to join the College.
 - Understanding member and non-member lead life cycles to strategically target our campaigns based on said audience engagement.

- **Graphic Design and Creative Services:** Manage the design and visual identity of the ACR, including acting as the ACR brand ambassador and executor.
 - Digital ads
 - Web banners and tiles
 - Email headers and templates
 - Landing page templates
 - Social media graphics
 - Print and direct mail
 - Trade show materials
 - PowerPoints and presentations
 - Visual experiences for virtual meeting platforms
 - ACR brand development and guidelines; brand templates

- **Internal Communications:**
 - Manage the ACR internal intranet, Mango, to communicate with employees through daily and weekly content updates.
 - Manage the MPAC Department's project management system Asana.
 - Manage the ACR internal eNewsletter and new communication plan for staff.

- **ACR Newsletters:** Manage the editorial production and distribution for ACR member eNewsletters to include weekly, monthly and quarterly outreach.
 - Manage the paid revenue from advertisements sold within ACR eNewsletters.
 - Manage the content strategy for each eNewsletter according to its target audience, including dynamic content.
 - Analyze data and engagement of ACR eNewsletters and use it to make strategic decisions and recommendations.

ACR Office of Strategic Management and Foresight

Total Staff: 3

Executive VP/CEO: Bill Thorwarth, MD, FACR

Vice President: Pam Mechler, MS, CAE

Team: Jo Tarrant, MBA
*Director, Market Intelligence
Strategy Management & Foresight*

Dominick J. Parris
Senior Market Intelligence Analyst

Background

The Strategy Management and Foresight (SM&F) team leads the implementation of ACR's strategic plan through a continuous cycle of market and environmental assessment, strategy review, portfolio alignment, measuring success, and ongoing management. The team emphasizes data-driven decision making and strives to instill strategy as a continuous process within ACR culture.

Mission

- To partner with members and staff by enhancing the ways in which we think, plan, and make business decisions.
- To develop and leverage information, insights and knowledge to help achieve the ACR's strategic objectives and overarching goal.

Vision

To capitalize on strategic objectives that will drive transformation within ACR and radiology.

Guiding Principles

- To lead in making strategy a continuous process, including the evaluation and alignment of ACR products and services with the strategic plan.
- To model and lead a culture of communication, transparency, and accountability in data-driven decision-making.
- To foster proactive identification of future opportunity through the integration of foresight into market intelligence.

Facts of Interest:

- An ongoing SM&F project in collaboration with the EVPs and senior staff is the development of portfolio-based program and support service alignment to ensure ACR is focusing on strategic priorities while optimizing resources.
- The SM&F team is leading the creation and implementation of process and outcome measures to assess progress toward achievement of strategic initiatives. Development of outcome measures will be scaled up to strategic objectives and down to individual programs and projects.
- The Market Intelligence Center of Excellence continues to focus and build dynamic insights on the radiology workplace, members, and stakeholders through research, surveys, and analytics. Annual data gathering includes an assessment of the radiology workforce and workplace and a tracking study to understand member attitudes, perceptions, and behaviors.

ACR Operations Department

Number of Staff: 6

EVP: Ken Korotky, CPA, CGMA (ext. 4303)

Senior Director: Jimmy James (ext. 4955)

Manager: Justin Letendre (ext. 4994)

Our Mission: The Facilities Management Department staff are dedicated to creating a safe, clean, functional and comfortable work environment for our employees while providing efficient and effective office services and facilities support. Our mission is to ensure that our organization functions smoothly and effectively by maintaining and operating our facilities properly to support your needs. We are committed to providing outstanding support services to the College, its employees, and members. We will continuously challenge our processes, proactively seek more efficient ways to meet customer expectations, and aim to attain an exceptionally high level of customer satisfaction.

Our Role: Provide quality service that is essential to the day-to-day operations of the College. Ensure support systems are in place and the infrastructure operates at top efficiency, necessary for employees to achieve their tasks.

Section Responsibilities:

Facilities Support

- Building Maintenance/Facility Contract Administration
- Building Security Management
- Business Continuity Coordination
- Leased Facilities Landlord Liaison
- Leasehold Improvements/Capital Expenditures
- Telephone System Programming & Maintenance
- Zoom Account Licensing/Zoom Phone System Programming & Administration
- Records Management Program Custodian

Office Services Support

- Switchboard Calls Answering, Routing & Message Taking/Relaying
- Main Number Voicemail Box Monitoring/Retrieval/Relaying
- Security System Monitoring & Maintenance
- Employee, Contractor & Visitor Badging
- Front Desk Reception & Building Security/Emergency Evacuation
- Mail/Shipping/Receiving Operations
- Conference Rooms, Internal Meetings & A/V Support
- Virtual, Hybrid & On-site/Off-site Meetings Media Services
- On-site Administrative Support to ACR Departments
- Facilities/Maintenance Support
- Document Imaging Scanning/Indexing
- Office Equipment Maintenance
- Furniture & Equipment Moves/Changes
- Miscellaneous On-Site Computer Equipment Installations & Troubleshooting
- Office Supplies/Stationery Requisitioning & Restocking

- Facilities Management Department Contracts Administration, Purchase Order Creation & Invoice Processing
- New Employee Orientation & Training
- Telephone Training & Directory Maintenance
- Facilities Management Department Mango Page Administrator
- Agility Prearis Emergency Notification System Administrator
- Yarooms Office Workspace Reservation Administrator
- Zap-In Visitor Check-In Software Administrator
- HITRUST Security & Compliance Support

Our Mission:

The Operations Department staff are dedicated to creating a safe, clean, and comfortable work environment for our employees while providing efficient and effective office services and facilities support. Our mission is to ensure that our organization functions smoothly and effectively by maintaining and operating our facilities properly to support your needs. We are committed to providing outstanding support services to the College, its employees, and members. We will continuously challenge our processes, proactively seek more efficient ways to meet customer expectations, and aim to attain an exceptionally high level of customer satisfaction.

ACR Press

Total Number of Staff:	20
EVP:	Ken Korotky
Senior Director:	Elizabeth Bleu
Director, PFCC:	Tiffany Gowen
Director, Pubs and Lifelong Learning:	Lyndsee Cordes
Director, Education Innovations:	Michele Huneke

Primary Goals and Objectives Aligned with ACR's Strategic Plan:

- Support the [Commission on Patient- and Family-Centered Care](#), Chair Arun Krishnaraj, MD, MPH, and Vice Chair Tessa Cook, MD, PhD. The PFCC Commission features matrixed committees that intersect with key ACR efforts in Q&S, Economics, Education, Informatics, and Membership with liaison roles on many other ACR Commissions and Committees. Recent areas of focus are:
 - Patient engagement across the ACR
 - Population Health Management
 - [Lung Cancer Screening](#)
 - Health Equity
- Support the Commission on Publications and Lifelong Learning (CoPLL) Chair Priscilla Slanetz, MD. Initiatives include:
 - Provide support across all commissions to facilitate learning design and CME certification for continuous professional development programming aligned with Strategic Plan goals and objectives.
 - Act as the hub on education for ACR staff across the college to provide a cohesive education program and as the liaison for other societies including AAR, APDR, AMSER, AROPA, ADROP, etc..
 - Work with expert members in the design, creation, review, and delivery of educational publications and programs, such as the [Continuous Professional Improvement](#) program and the daily [Case in Point](#) program. Support maintenance and delivery of existing enduring materials, such as Lung Cancer Screening and Rectal Cancer Staging programs and develop new enduring materials. Design and deliver hybrid CME courses presented at the ACR Annual Meeting. Create new education opportunities on emerging topics like AI.
 - Maintain the [ACR Radiology Well-Being Program, free to all ACR members.](#)
 - Develop and deliver the [ACR Bulletin online magazine](#), the members' guide to the ACR.
 - Provide an Organization of Opportunity and outreach for our younger members and members-in-training through programming, e.g., [Radiology-TEACHES](#), [STARS](#), the Medical Student Curriculum/Building Blocks, Escape Room, Communication Curriculum, and Virtual 2-week Medical Student Curriculum.
 - Manage Resident In-Training Exam programs, including DXIT, TXIT, and Rad-Exam.
 - Encourage member interests in radiology education through the Val Jackson Fellowship.
 - Support the AIRP Advisory Board, which resides within CoPLL. The well-respected training institute for residents in Radiologic Pathology has adapted to virtual courses and plans to offer hybrid training in the future.
 - [Support the ACR Education Center](#) in annually offering 40+ world-class, hands-on, in-person training courses with some of the most notable experts in radiology. Virtual micro courses on 75+ topics are offered in addition to in-person training.

- Develop and deliver the print [JACR](#) (monthly through 2024) and its supporting digital outlets (daily), which includes the following:
 - Support the Editor in Chief Ruth Carlos, MD, FACR, and the [Editorial Board](#).
 - Manage external vendor relationship with Elsevier (publisher).
 - Support digital media efforts, including [social media feeds, quarterly journal club, and visual abstracts](#).
 - Support the annual [Bruce J. Hillman Fellowship in Scholarly Publishing and the Trainee Editorial Board](#).
- Promote community empowerment through alliances and partnerships, including 1) Medical Education Student Outreach; and 2) external relationships with societies and organizations, e.g., AUR/AMSER, AAMC, AMA Ed Hub, and Radiology Health Equity Coalition.
- Support the Task Force on Sustainability and Climate Health Chairs Rachel Gerson, MD, and Julia Schoen, MD, in identifying sustainability opportunities for ongoing focus within the ACR.

ACR Quality & Safety Department

Total Number of Staff: 96

EVP: Mythreyi Chatfield, PhD

VPs: Judy Burleson, MHSA – Quality Management Programs
Krista Bush, MBA, RT(R)(CT)(M) – Accreditation
David Kurth, MPH, MA – Clinical Practice Guidelines

Senior Directors: Dustin Gress, MS – Medical Physicist
Gloria Romanelli, JD – Legal Counsel Programs
Deeanna Hafer, BA – Q&S Operations

Directors: Dina Hernandez, BSRS, RT (R)(CT)(QM) – Accreditation
Theresa Branham, BSRT(R) – Breast Imaging Accreditation
Samantha Shugarman, MS – Quality Program, Measure Development
Mike Simanowith, MD – National Radiology Data Registries
Christine Waldrip, RN, MHA – Appropriateness Criteria (AC)
Lauren Attridge, MHA – Clinical Practice Guidelines (other than AC)
Maria Ferrara – Q&S Operations

Goals:

- Maintain ACR position as the premier accreditation body in medical imaging and radiation oncology with efficient processes for members, facilities and the ACR
- Maintain certification with regulators such as FDA and CMS for accreditation and Appropriateness Criteria
- Develop practice parameters and technical standards to narrow the variability of radiology practice and improve member perception of the value of these activities
- Improve consensus among radiology practices and standardize meaningful imaging findings through Incidental Findings, Reporting and Data Systems, and collaboration with medical specialty societies
- Influence effective delivery of radiology services through the Appropriateness Criteria®
- Provide quantitative tools to improve radiology quality through clinical quality registries and performance measures
- Promote and support structured process improvement in radiology practices and departments through the [ACR Learning Network](#) Enable radiologists to successfully participate in the CMS Quality Payment Program using ACR-stewarded performance measures
- Promote safe practice through initiatives such as Image Wisely and Image Gently
- Foster development of physician and medical physics residents, and their understanding of the ACR, through the Amis and Morin Fellowships

Facts of Interest:

Staff Support for 7 Commissions and 100 Committees:

- Commissions on Quality & Safety, Breast Imaging, Interventional Radiology, Medical Physics, Neuroradiology, Pediatric Imaging, and Ultrasound
- Support of all ACR quality and safety activities with gross revenue of over \$60 million.
- Coordinate the work of over 980 volunteers, including approximately 342 reviewers, and approximately 730 panel members and committee members, to develop and support our programs

- Act as resources and liaisons for many outside organizations including other medical societies, governmental agencies, and advocacy groups

Support the Following Programs:

- Clinical Practice Guidelines
 - [ACR Appropriateness Criteria](#)
 - [Practice Parameters & Technical Standards](#)
 - [Reporting And Data System \(RADS\) terminologies and assessments](#)
 - [Incidental Findings White Papers](#)
 - [External Guideline Collaborations and Endorsements](#)
- [Accreditation](#)
 - [Designated Comprehensive Breast Imaging Center](#)
 - [Diagnostic Imaging Centers of Excellence](#)
 - [Lung cancer screening designation](#)
 - [Prostate Cancer MRI Center designation](#)
- [Quality Management Programs](#)
 - Clinical Data Registries (NRDR) (for Quality Improvement and to support CMS Quality Payment Program/MIPS reporting)
 - [Pay for Performance](#) (policy development and advocacy related to CMS/payer value-based purchasing or accountability programs)
 - [Quality Measure Development and Implementation](#), for use in quality improvement or in accountability programs;
 - [ACR Learning Network](#) – collaborative improvement program that provides structured improvement training ([ImPower](#)), where cohorts of teams apply learnings together.
 - [ACR Annual Quality and Safety +Informatics Conference](#)
- Manuals: [Quality Control Manuals](#), [Contrast Media Manual](#), [Manual on MR Safety](#)
- [Peer-review \(RADPEER\)](#) and [peer-learning](#)
- Radiation safety initiatives: [Image Gently](#) and [Image Wisely](#)
- [National & international participation and leadership in areas like breast cancer, radiation safety, clinical decision support, and standard terminology \(O-RADS, LI-RADS, PI-RADS\)](#)