Contact:
Name
Title
Phone Number
Email

***For Immediate Release***

**[Facility Name]
Designated an ACR Diagnostic Imaging Center of Excellence**

City, State [Date] — [Facility Name] has been designated a Diagnostic Imaging Center of Excellence® (DICOE) by the American College of Radiology® (ACR®).

The DICOE program, which represents the pinnacle of medical imaging care, is an achievement that goes beyond accreditation to recognize best-quality imaging practices and diagnostic care. This includes a comprehensive assessment of the entire medical imaging enterprise, including structure and outcomes. The DICOE designation recognizes excellence at multiple levels — including the professional staff, the technology and the policies and procedures the organization follows — and superior patient care.

In order to receive this elite distinction, facilities must be accredited by the ACR in all modalities they provide, and in which the ACR offers an accreditation program. Another requirement is to participate in two ACR National Radiology Data Registries (NRDR®), as well as Image Wisely® and Image Gently®.

**About the American College of Radiology**

The American College of Radiology (ACR), founded in 1924, is a 42,000-member medical association that advances patient care, medical practice and collaborative results through advocacy, quality standards, research and education. www.acr.org.

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